



SOCIAL MEDIA POLICY

1. The purpose of this policy is to ensure the club's social media groups are safe, inclusive, informative, and enjoyable places for everyone. This includes Facebook, WhatsApp, Instagram, Strava groups and any other social media **platforms**.
2. Closed groups can only be joined with the approval of the administrators. **They are open to all Members and Honorary Members, as defined in the Club Rules.**
- ~~3. Prospective members are people who have recently started running with the club and are considering membership. If they subsequently decide not to join, their access should be revoked.~~
4. Certain groups or sub-groups may be restricted to certain members only – for example the committee or run leaders.
5. Members should only message other members privately with the other person's permission, unless they are already established friends. Members may tag other members in the group to direct a message to them.
6. Social media administrators are appointed by the committee. Each platform must have at least two administrators.
7. The club's social media groups are not routinely monitored, so every member is responsible for following these guidelines for the good and benefit of all members.
8. Administrators may delete posts which do not follow the guidelines or ask the author to delete or amend them.

9. Any member may contact an administrator, the Welfare officer, or another member of the committee, if they are uncomfortable or unhappy with a post or posts.
10. Members of social media groups may be removed for gross or consistent breaking of the guidelines. They will be informed if this is the case.
11. The guidelines are agreed by the committee, who are corporately accountable for upholding them.
12. Each social media site will have an appropriate notice, similar to the one below:-

This is a friendly, fun room/community, primarily for sharing information, arranging runs and races, posting club notices and for talking about running.

This is a closed room/community for members, former members and prospective members only.

*Please do not post sexually explicit, personally critical, discriminatory, profane or rude messages, or anything which may make another member uncomfortable. These **will be removed** with a potential warning if necessary.*

Many thanks - SRC committee.

Versions

v2.1 Amended to restrict group to paid up members and honorary members, not allowing prospective members. Last paragraph changed to say; "will be removed" not "may be removed".